

# **REVISED CALIFORNIA STATE PTA 2023 – 2024 MEMBERSHIP INCENTIVES**



**California State PTA Membership Theme: “Path to a Million – Make a Difference”**

## **Tell Us Your Theme and Goal PAST**

Any PTA unit, council, or district that forwards their membership theme for the 2023-2024 membership year, along with a membership goal that reflects an increase over their final membership total from 2022-2023, will receive a digital badge and be recognized through California State PTA social media platforms. No application is required; email info to: [membership@capta.org](mailto:membership@capta.org)

**California State PTA due date: 9/30/23**

**Council Deadline for Affiliated Units: \_\_\_\_\_**

## **100 in 100\* PAST**

All PTA units that forward a minimum of 100 members on or before the 100th day of the 2023-2024 PTA term will receive a digital badge, recognition on California State PTA social media platforms, and a ribbon at the 2024 California State PTA Convention. No application is required.

**First District PTA deadline to remit dues for this challenge: 9/28/2023**

**Council Deadline for Affiliated Units: \_\_\_\_\_**

## **Ready, Set...Remit! PAST**

All PTA units that forward a minimum of 30 members or before the deadline will receive a certificate celebrating their success and a digital badge and will be recognized on California State PTA social media platforms. No application is required.

**First District PTA deadline to remit dues for this challenge: 10/15/2023 (per FDPTA bylaws)**

**Council Deadline for Affiliated Units: \_\_\_\_\_**

## **100% Teachers**

All PTA units that achieve 100% teacher membership and forward their membership on or before the deadline will receive a digital badge and will be recognized on California State PTA social media platforms.

**Application is required and due to California State PTA by 11/30/2023. [CLICK HERE](#) to access the application.**

**FD Due Date for Manual Remittances: 11/15/23 in the First District PTA office by NOON.**

**TOTEM Remittances (dues paid using TOTEM) Due: 11:59 PM 11/29/23.**

**Council Deadline for Affiliated Units (Manual Remittances): \_\_\_\_\_**

## **Halfway There Award**

This award is given to local PTAs that have forwarded membership totals equal to or greater than their entire membership total for the 2022-23 year based on the December 2023 CAPTA Membership Report. No application is required. Unit PTAs will receive a digital badge and be recognized on California State PTA social media platforms.

**FD Due Date for Manual Remittances: 12/4/23 in the First District PTA office by NOON.**

**TOTEM Remittances (dues paid using TOTEM) Due: 11:59 PM 12/30/23.**

**Council Deadline for Affiliated Units (Manual Remittances): \_\_\_\_\_**

**Revised according to 10/11/23 update, [CAPTA Leaders Website](#).**

\* Awards may be subject to change or substitution

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## **10% Student Membership\***

This award is given to local PTAs that have forwarded membership totals at least 10% of student members of total student enrollment. Application is required. Units will receive a digital badge, be entered into a prize drawing, and will be recognized on California State PTA social media platforms.

***FD Due Date for Manual Remittances: 1/16/24 in the First District PTA office by NOON. TOTEM Remittances (dues paid using TOTEM) Due: 11:59 PM 1/30/24.***

***Council Deadline for Affiliated Units (Manual Remittances): \_\_\_\_\_***

## **Founders' Day Membership Challenge**

PTA Founders' Day is February 17. Any unit that submits 17 new memberships for the month of February will earn a digital badge and recognition on California State PTA social media platforms. No application is required.

***FD Due Date for Manual Remittances: 2/15/24 in the First District PTA office by NOON. TOTEM Remittances (dues paid using TOTEM) Due: 11:59 PM 2/28/24.***

***Council Deadline for Affiliated Units (Manual Remittances): \_\_\_\_\_***

## **Membership March\***

Units that increase membership over their 2022-2023 membership total will earn one of the following awards:

- Bronze: 1-33% increase
- Silver: 34-66% increase
- Gold: 67-100% increase

Each unit will receive a digital badge indicating their award level and will receive recognition on California State PTA social media platforms. No application is required.

***FD Due Date for Manual Remittances: 3/14/24 in the First District PTA office by NOON. TOTEM Remittances (dues paid using TOTEM) Due: 11:59 PM 3/30/24.***

***Council Deadline for Affiliated Units (Manual Remittances): \_\_\_\_\_***

## **Best in 5 Award\***

Any PTA unit, council, or district with a membership total on or before the deadline that is higher than the largest year-end total since the 2019-2020 membership year will be awarded a digital badge, will be recognized on California State PTA social media platforms and will receive a recognition ribbon at the 2024 California State PTA Convention. No application is required.

***FD Due Date for Manual Remittances: 3/14/24 in the First District PTA office by NOON. TOTEM Remittances (dues paid using TOTEM) Due: 11:59 PM 3/30/24.***

***Council Deadline for Affiliated Units (Manual Remittances): \_\_\_\_\_***

Revised according to 10/11/23 update, [CAPTA Leaders Website](#).

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## **10. 5 for 500\***

Any PTA unit, council, or district earning 5 of the incentives above on or before the deadline will be entered in a drawing to receive a \$500 cash award. They will also receive a digital badge and be recognized on California State PTA social media platforms. No application is required.

***FD Due Date for Manual Remittances: 4/1/24 in the First District PTA office by NOON. TOTEM Remittances (dues paid using TOTEM) Due: 11:59PM 4/14/24.***

***Council Deadline for Affiliated Units (Manual Remittances): \_\_\_\_\_***

Revised according to 10/11/23 update, [CAPTA Leaders Website](#).

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