



First District PTA Founders Day Challenge

Calling all First District PTAs - start your Founders Day celebration now by becoming more informed advocates for your children and schools by participating in the First District PTA Ed100 20 X 20 Founders Day Challenge.

- All PTA units who have **at least** FOUR (4) **new** people sign up for Ed100 in 2020 AND who each complete at least FIVE (5) lessons will be eligible to win one of twenty \$20 Smart & Final or Office Depot gift cards. That's 20 total lessons completed for a chance at a \$20 gift card in 2020!
- All **new** sign ups who complete lessons from January 1, 2020 through February 20, 2020 will be counted toward required criteria. If more than 20 units qualify, there will be a drawing among eligible units.
- **Councils** - help us get the word out to the units about this incentive! Every council that has **at least one** qualifying unit **AND** sends out at least **TWO** communications about the challenge will be entered into a drawing for a \$50 gift card (Smart & Final or Office Depot). Please copy First District PTA on your communications (email, FB post, flyer) and submit copies to education@pta1.org no later than February 20th.

There will be lots of issues impacting our children and schools in 2020.

To honor PTA's founders and our mission – working to improve the lives of all children and families – let's build our knowledge base and speak with authority. So, sign up at www.Ed100.org and start completing lessons. Be part of our 2020 challenge.

Become more informed, engaged parents speaking for every child with one voice.

In the words of one of PTA's Founders, Alice McClellan Birney, "Let us have no more croaking as to what cannot be done; let us see what can be done, and above all see that it is done."

* PTA units & councils must be in good standing and part of First District PTA to be eligible to win. Challenge begins January 1, 2020 and deadline for completion of challenge is February 20th at midnight. Eligibility will be determined by Ed100 data and, in the case of councils, receipt of copies of at least 2 communications prior to deadline.

Questions? Contact Patty Scriptor, VP Education & Family Engagement: education@pta1.org or visit www.pta1.org