

Target: 73,000

*First
District
PTA*

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Time:
2024-2025

Score:
Yes



First District

PTA

everychild.one voice.®

Membership is Sweet!

*Commit-mint to
Membership Growth*



**MEMBERSHIP
2024-2025**

WENDY TATEISHI

VP MEMBERSHIP

MEMBERSHIP@PTA1.ORG

MEMBERSHIP CHALLENGES 2024-2025

You're "YETI" for the Membership Year! - Show you're ready for the 2024-2025 term with a membership GOAL and THEME selfie. Either send it to membership@pta1.org or bring props to the First District August association meeting. **DUE 09/30/24.**

Bubblegum Troll - Avoid getting STUCK in your goals! Send your MID-YEAR membership GOAL and contest or raffle idea to membership@pta1.org. **DUE 11/18/24.**

Friends Challenge - Teamwork time! You will be matched with other councils or out-of-council units. Each team must exceed 2023-2024 membership total in the same time period. FALL campaign July-Mid Nov. **DUE 11/18/24.** WINTER campaign December - Mid March. **DUE 03/24/25.**

Queens For A Day - Celebrate Founder's Day with First District PTA and the Jelly Queen with an increase of at least 17 new members in February. **DUE 02/24/25.**

Mega Boosters

Blast your way to higher membership totals with a boost from staff! Get 100% full-time staff at any PTA school site or 100% Board of Education and superintendents for Councils. Application available at December association meeting. **DUE 03/24/25.**

Sugar Rush - Avoid getting STUCK in your goals! Send your MID-YEAR membership GOAL and contest or raffle idea to membership@pta1.org. **DUE 03/24/25.**

Candy Crush - This year's total membership must exceed the total of each of the past five members achieved membership. **DUE 03/24/25.**