

FIRST DISTRICT PTA MEMBERSHIP EDITION

CANDY LAND

Membership is Sweet!

2023-2024 Theme & Membership Challenges

at

First District

PTA[®]

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Challenges



Commit-mint to Membership Growth

737000

Sweet!



First District
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2023 - 2024

Yes, You Can-dy!

DUE AUGUST 31

COUNCILS AND ALL UNITS

**Tell us your
Membership THEME & GOAL**

How to Participate:

1) Send Wendy your GOAL & THEME at membership@pta1.org. First District PTA will post to social media!

OR

2) Attend the August 28th First District PTA Association meeting to tell us with a themed selfie!



First District PTA Membership Challenges 2023-2024

YES, YOU CAN-DY!

Councils and ALL Units: Share your membership goal and theme!

Participate in one of two ways: 1) Send to Wendy at membership@pta1.org to be posted to First District PTA social media OR 2) Attend the August 28th First District PTA Association meeting to tell us with a themed selfie!

DUE August 31

GUMDROP PASS #1

For Councils/OOC Units only: July - November membership total must exceed the same period last year. Speed toward your goal! Your **Council or OOC unit** may receive passes to the First District PTA Annual Holiday Luncheon & Association Meeting! All winners receive a certificate, and a prize at the April Awards & Association meeting.

DUE November 15

AVOID LORD LICORICE...DON'T GET STUCK ON THE PATH!

Councils and ALL Units: Unstick your winter membership efforts with a MID-YEAR CAMPAIGN! This is a great way to meet the GUMDROP PASS #2 Challenge! Send your idea/campaign photos to Wendy at membership@pta1.org and it will be shared on First District PTA social media!

DUE November 15

QUEENS FOR A DAY!

Councils and ALL Units: Add at least 17 members in February in honor of PTA Founders' Day! Earn a certificate and prize at the April Awards & Association Meeting.

Up to 3 qualifying Councils and 3 qualifying Units will also win ice skating passes in honor of Queen Frostine!

Application required (available in February).

DUE February 15

GUMDROP PASS #2

For Councils/OOC Units only: December - March period membership total exceeds the same period last year. Your **Council or OOC unit** may receive passes to the First District PTA Leadership Conference! All winners receive a certificate, and a prize at the April Awards & Association meeting.

DUE April 1

DOT THE I'S & CROSS THE T'S, SUGAR!

For Councils/OOC Units only: Turn in a MONTHLY membership remittance September thru March (indicate "0" on remittance form if there are no memberships that month). **One qualifying Council or OOC Unit** will receive a \$100 gift certificate from IT'SUGAR.

See "Monthly Membership Per Capita Deadlines" on Financial Calendar

KING KANDY'S ROYAL GUMBALL STAFF!

ALL Units: 100% of school site staff must join your PTA. **Councils:** 100% of your school board members must join a unit in your Council. BONUS prize if they join all units in your Council! **Application required for all Councils and Units.** Earn a certificate, royal scepter, and additional prize at the April Awards & Association Meeting.

DUE March 14

GINGERBREAD "TREE"

Councils and ALL Units: The 2023-2024 membership total as of March 30, 2024 must be the highest membership total of the past THREE consecutive years!

One qualifying Council and one qualifying Unit will receive a \$50 CAPTA Store gift card. All qualified entrants receive a certificate and prize at the April Awards & Association Meeting.

DUE April 1

TAKE 5

Councils and ALL Units: The 2023-2024 membership total as of March 30, 2024 must be the highest membership total of the past FIVE consecutive years!

One qualifying Council and one qualifying Unit will receive a \$100 CAPTA Store gift card. All qualified entrants receive a certificate and prize at the April Awards & Association Meeting.

DUE April 1

GOOD & PLENTY CHALLENGE for Councils & ALL Units: Membership total per month must exceed the same month's total the prior year. For every three-month, six-month, or nine-month period that membership totals are exceeded, **win a certificate per period, recognition on the First District PTA website, and a digital badge to display on your social media from First District PTA!** See "Monthly Membership Per Capita Deadlines" on Financial Calendar. Last eligible month is March (March 25 membership per capita remittance).