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**FIRST DISTRICT PTA
2013-2014 MEMBERSHIP
Goals, Challenges, Due Dates & Eligibility for Awards**

District 2013-2014 Membership Goal: 95,000 Members
District Membership Theme: *Watch Us Grow!*

***District Membership Challenges:**

UNIT

“14 More in 2014” – increase by 14 or more over 2012-13 YE Total;
100% Student Enrollment – when # of Unit PTA memberships = School Enrollment (*School Enrollment Form based on Oct 15 enrollment #s must be submitted*)

COUNCIL

1% increase over collective school enrollments as of October 15

***District Membership Due Dates (in First District office):**

State PTA <i>Ready Set Remit..30 (RSR-30)</i> DUE:	October 1
School Enrollment Form:	November 15
Required remittance (min 15) to be <i>in good standing</i> :	November 15
Monthly report/remittance thereafter (per bylaws):	Board Mtgs
FINAL remittance to qualify for 1 st District Awards:	March 1st
FINAL remittance for 2012-13 Membership YE Total:	June 15

Remittances must be in First District Office by deadline dates

District Awards Eligibility Requirements:

- Baseline requirement for units and councils to qualify for First District Awards is to meet all of the above due date deadlines*
- Plus - Meet First District Challenges* as outlined above

District Membership Awards Presented at Annual Meeting:

Unit Challenge Awards

Council Challenge Awards

Council TOP 5–Membership Incentive Scholarship Award; cumulative basis

Additional California State PTA Membership Awards:

Teachers Matter...Members Matter Award (by app) Due JAN 31 to state
Membership/Outreach Spotlight Award (by app) Due FEB 3 to state
September 2013