

A silhouette of a cowboy riding a horse, holding a lasso aloft, set against a dramatic sunset sky with orange and yellow clouds. The scene is captured from a low angle, emphasizing the silhouette against the bright background.

# FIRST DISTRICT PTA

## 2016-2017 Membership Marketing Opportunities

### **Marketing Opportunities:**

**Class Registration, Back To School Night, Welcome Back Teachers, Sporting Events, Flyers, Personal Phone Calls, E-Mail Blasts, Pinterest, Twitter, Snap Chat, Facebook, School Board Meetings, Club Council Meetings**